Student Success Task Force
Recommendation 8:
ALIGN RESOURCES WITH STUDENT SUCCESS
RECOMMENDATIONS

Presentation to the SOCCCD Board of Trustees
May 20, 2013
Presenters:

**Bob Urell, Chair**
School of Business Sciences
Irvine Valley College

**Tony Teng, Chair**
Accounting Department
Business Science and Economic & Workforce Development
Saddleback College
Programs Working Together

Accounting Programs

at

Irvine Valley & Saddleback Colleges

Complementary Partners!!
# Census Enrollment Comparison

<table>
<thead>
<tr>
<th>Course</th>
<th>Irvine Valley College</th>
<th>Saddleback College</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 1A – Financial Accounting</td>
<td>953</td>
<td>986</td>
</tr>
<tr>
<td>ACCT1B – Managerial Accounting</td>
<td>476</td>
<td>563</td>
</tr>
<tr>
<td>Other Accounting Courses</td>
<td>270</td>
<td>181</td>
</tr>
<tr>
<td><strong>Total Census Enrollment</strong></td>
<td><strong>1,699</strong></td>
<td><strong>1,730</strong></td>
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</tbody>
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*Source: SOCCCD inForm Database*
Recommendation 8.1
Encourage categorical program streamlining and cooperation
Program/Curriculum Development

- Transfer courses (both colleges)
  - ACCT1A – Financial Accounting
  - ACCT1B – Managerial Accounting

- Career Technical Education (co-operative offerings)
  - Accounting career preparation (public, industry, and other careers)
  - Entrepreneurship development partnership
  - Cross-discipline partnerships
Benefits of Coordinated Programs

- Better serve students
  - Coordinated courses that are accepted between colleges
  - Course availability
  - Shared instructor pool
  - Collaboration in new course development
  - Common program vision
- Better pricing of textbooks and instructional materials
- “Top tier” technical support from textbook publishers
Example of How We Work Together

Financial and Managerial Accounting textbooks

- Joint publisher demonstrations (full and part time faculty participation)
- Selecting common textbooks using an objective approach
  - Product quality (textbook and instructional support materials)
  - Student support
  - Publisher pricing to student
- Taking advantage of combined “buying power”
Recommendation 8.2
Invest in a student support initiative
Creating Programs for Student Success

- **Accounting Tutoring Labs**
  - Drop-in student support using faculty and peer tutors
  - Funded through Basic Skills and Perkins IV
- **Volunteer Income Tax Assistance (VITA)**
  - Collaborative opportunity working with United Way and the Internal Revenue Service
- **Accounting Club**
  - Student club providing access to business community
- **Collaborative Work Experience**
  - Student internships
Recommendation 8.3
Encourage innovation and flexibility in the delivery of basic skills instruction
How Do We Encourage Innovation and Flexibility

- Access to real world needs
  - Regular and effective use of program advisory committees
  - Participation in profession organizations
- Cross-discipline coordination
  - State Chancellor’s identified Economic Sectors
  - Inter-division collaboration and resource sharing
- Focus on transfer and CTE developments
- Development of academic pathways