

SOCCCD Board of Trustees Goals & Priority Objectives 2024-2025

Goal 1: Ensure the Organizational & Fiscal Health of the SOCCCD

Priority Objectives:

1. "Ensure a Healthy Campus Climate Districtwide with the following activities:
 - a. Conduct district-wide climate surveys
 - b. Support recruitment and retention of employees (staff, faculty, admin)
 - c. Support Mental Health Activities"
2. Continue the development of ATEP and collaborators
3. Continue to prioritize student housing
4. Create an annual budget workshop for trustees

Goal 2: Maintain and Improve the Educational Quality of the SOCCCD

Priority Objectives:

1. Advocate for bachelor's degrees
2. Support advances in technology
3. Support instructional development
4. Support guided pathways
5. Monitor strategic plan progress

Goal 3: Support equitable student access and success

Priority Objectives:

1. Support programs that increase internship work in the community (e.g. College Corps)
2. Support instructional programs to meet student needs
3. Support programs that assist students financially (e.g. Learn to Earn)
4. Set a strong direction for DEIA efforts

Goal 4: Support enhanced district marketing and communications and external engagement

Priority Objectives:

1. Continue to increase marketing of SOCCCD to community (e.g. social media, publications)
2. Increase community engagement opportunities for trustees (e.g. local city events)
3. Explore shortening of SOCCCD acronym for branding
4. Support Chancellor in annual State of the District event

Goal 5: Strengthen Engagement with Internal and External Stakeholders

Priority Objectives:

1. Create opportunities for board engagement with public (i.e. coffee with the trustees, etc.)
2. Explore options to publicize when trustees will be present at various events
3. Continue advocacy for district stakeholders
4. Increase attendance at district events

Goal 6: Advance Board Governance & CEO Relations

Priority Objectives:

1. Continue to meet and talk with legislators
2. Build in more opportunities for trustees interaction with chancellor
3. Continue to build capacity for effective board governance

Goal 7: Establish and review policies to assure quality, integrity, and effectiveness

Priorities Objectives:

1. Include national legislative policy discussions and decisions in district-wide communications
2. Continue to improve understanding of board ethics